



# Choosing the Right Buy Before You Sell Solution

How the Trade Up Program stacks up against alternative Buy Before You Sell options

	Traditional Bridge Loan	Guaranteed + Easy UpEquity Trade Up Solution
Buy now, sell later	✓	✓
Access equity for a new downpayment	✓	✓
Make a non-contingent offer	✓	✓
Guaranteed buyer for the Old Home	✗	✓
Unlock your equity interest-free	✗	✓
Avoid paying two mortgages out of pocket at once	✗	✓
Avoid moving twice & rental fees	✗	✓
Use funds for staging, repairs, moving costs, etc.	✗	✓

Apply Now at [upeq.com](https://upeq.com)