



Buy Before You Sell

A step-by-step guide to your UpEquity Trade Up



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Stage 1 - Getting approved

- Submit your current home for the program
- UpEquity runs the property through our proprietary algorithm and generates an instant offer with an equity advance amount
- Get approved to use the program
- Sign the Trade Up Service Agreement



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Stage 2 - Shop for a home

- Buy a New Home by leveraging the equity in the old home
- Shop without a home sale contingency which makes offers 3X more attractive

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Stage 3 - Close on the new home

- UpEquity will fund the Equity Advance loan. It can be used for a down payment, staging of the old home, and moving costs
- A portion of the Equity Advance will also be used to pay off all existing liens of your Old Home.



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Stage 4 - Sell the old home

- If the old home does not sell to a third party buyer within the UpEquity Selling Timeframe, UpEquity will step in to purchase the old home at the predetermined UpEquity Purchase Price
- The client and agent can remain in control of listing, negotiating and accepting offers on the old home
- Once the old home sells to a final buyer, UpEquity will issue a second installment for the remaining upside

